

PIVOTING FOR THE PANDEMIC

SMALL BUSINESS MARKETING GRANT

Name of Business: _____

Category of Business: _____

Address: _____

Number of Employees: _____

How has demand for your business changed due to COVID-19?

How has your business been affected by customer reactions to the pandemic? (Ex: more meals cooked at home vs. eating out, avoiding luxury shopping and big purchases, shift to online ordering, etc.)

If awarded this marketing package, how do you think the consultants can best help with your marketing efforts? How do you think the monetary grant can be put to use?*

**EMAIL COMPLETED FORM TO:
MDUNN@GREATERSALISBURY.ORG**

*\$3,500 marketing package includes 30 consulting hours and a \$1,500 grant for marketing efforts

BUSINESSES MUST BE BASED IN WICOMICO COUNTY AND HAVE 25 EMPLOYEES OR LESS